



BUSINESS & REALTOR PARTNER BENEFITS

As of July, 1 2026

Connecting your business to 2,500+ local school families and 7,000+ households annually

	BENEFITS	DIAMOND \$25,000	SAPPHIRE \$15,000	PLATINUM \$10,000	GOLD \$5,500	SILVER \$2,500	BRONZE \$1,000
VISIBILITY	Orinda Postcard Mailing (7,300 households)	Large Logo	Medium Logo	Small Logo			
	Orinda News Recognition Ad (8,284 circulation)	Largest Logo	Large Logo	Medium Logo	Small Logo	Listing	Listing
	Downtown Orinda Thermometer Marquee	Large Logo	Medium Logo	Small Logo			
	BART Banner	Included					
SCHOOL & COMMUNITY REACH	6 School Newsletters + ONE Newsletter (10,000+ recipients)	Largest Logo	Large Logo	Medium Logo	Small Logo	Listing	
	Featured Business Spotlight (9,000+ recipients)	Included	Included				
	Miramonte High School Digital Marquee	Individual (2 wks)	Individual (1 wk)	Grouped (1 wk)			
	OUSD School Marquees (5 sites)	Individual (2 wks)	Individual (1 wk)	Grouped (1 wk)	Grouped (1 wk)		
	OUSD School Print Banners (5 sites)	Largest Logo	Large Logo	Medium Logo	Small Logo	Listing	
	ONE Annual Report	Logo/Photo/Quote	Logo/Photo	Logo	Logo	Listing	Listing
DIGITAL & SOCIAL	Partnership Recognition Post	Logo/Photo/Quote	Logo/Photo	Logo/Photo	Logo		
	Spring Appreciation Post	Included	Included	Included	Included	Included	Included
	Ready-to-Post ONE Social Content	Included	Included	Included			
	ONE Website Recognition	Linked Logo/Photo	Linked Logo/Photo	Linked Logo	Linked Logo	Linked Logo	Listing
	ONE Website Fixed Logo	Included					
REALTOR EXCLUSIVES	HomeFolio Annual Recognition	Largest Logo/Photo	Large Logo/Photo	Med Logo/Photo	Logo	Listing	
	Digital Guide to Orinda Schools	Included	Included	Included	Included		
	ONE Partnership Sign Riders	Included	Included	Included			
	ONE Hosted Broker Tour Lunch	Twice Annually	Once Annually				